November 27, 1984

Keith Muscutt and Eduardo Carrillo
Porter College
University of California
Santa Cruz, California 95064

Dear Friends:

At last I am sending the "Agreement for the Production of Califas: Chicano Art in California." A co-production agreement has just been finalized between KPBS-TV and Cinewest Productions to co-produce a one-hour video documentary from the footage we produced at UCSC. Basically the enclosed document releases the rights from the University of California to KPBS-TV and Cinewest for this specific production and for its broadcast and educational distribution. Can you funnel it to the proper authorities at UCSC for approval and signature and return it to me as soon as possible?

The co-production agreement has taken a long time to hammer out. We have been working on the program all along but it has taken months for everyone to agree and roles assigned, etc. We are happy with the present arrangement and have been able to retain control over the project.

We are now in the process of logging material and transcribing the interviews. A script should be complete in early 1985. Then the script will undergo various stages of review by representatives from El Centro Cultural de la Raza, SPARC, Galeria de la Raza, RCAF and El Teatro Campesino. The editing script will then be used by a KPBS editor to put the program together. We are hoping to have it finished by August, 1985 - ready for broadcast and distribution.

Please let me know if you have any questions about this or if you think any changes are necessary in the enclosed agreement. I think it is O.K. and we are now in the position of having a production agreement. This means the producers will do and provide everything necessary to complete the project. Now I think it's been worth the effort.

I hope everything is going well for you in Santa Cruz. Any news?

Best wishes,

Philip Brookman
3720 Wawona Drive
San Diego, California
92107

(619) 224-2565

KPBS TV15/FM89, SAN DIEGO STATE UNIVERSITY, SAN DIEGO, CA 92182-0527 (619) 265-6415

Agreement for the Production of "CALIFAS: CHICANO ART IN CALIFORNIA"

CALIFAS: CHICANO ART IN CALIFORNIA is a documentary program depicting Chicano art in California, to be produced by KPBS-TV, Public Television in San Diego, and Cinewest Productions, San Diego. The primary footage for this program has been shot on 3/4" videotape by Philip Brookman, Amy Brookman and others, under sponsorship of the University of California, Santa Cruz.

1. The Regents of the University of California hereby assigns to KPBS-TV and Cinewest Productions the right to utilize video footage gathered for the "Califas: Chicano Art and Culture in California" project. A documentary program tentatively titled "Califas: Chicano Art in California" will be produced primarily for broadcast on the Public Broadcasting Service and for direct distribution to educational institutions, as well as film and video libraries.

2. It is understood that ownership of the original primary material is retained by the University of California, Santa Cruz.

3. The copyright for the documentary will be held by KPBS-TV. Rights for its broadcast and distribution will be shared by KPBS-TV and Cinewest Productions. Cinewest Productions will retain the rights for non-broadcast instructional and theatrical distribution while KPBS-TV will retain the rights to broadcast and other related rights.

4. The University of California, Santa Cruz will receive credit in the program as well as in any publicity that is printed for the project. The producers will provide the University of California, Santa Cruz with a 3/4" copy of the finished program at no cost.

Agreed:

_____ _____

For the Regents of the University of California Date

_____ _____

For KPBS-TV Date

_____ _____

For Cinewest Date